

Merry Christmas!

Well it's almost the end of year one for the Community Sport team here at Athletics NZ. Over the last year we've spent quite a bit of time looking at the current club environment and are now well on our way to developing some awesome programmes and resources to help your club. There are some exciting things in store for 2014.

I'd like to say a massive thank you to all the volunteers that have helped deliver Athletics to their communities this year. Our sport would not exist without you! You are all awesome and very much appreciated. You too, can say thanks to all those 'Sport Makers' in your club through the Sport NZ **'Thank a Sport Maker'** campaign. This is an easy way to reward and thank your club volunteers for the fantastic work they do. Your volunteer will receive a Certificate of Appreciation and a chance to WIN...\$500 worth of sports gear.

If you're up for some light reading over the holiday period, Sport NZ has also released a handy guide to **Volunteer Management**. It's designed to help your club set up an effective programme for your on-going recruitment, support and retention of volunteers.

For those competing over the holiday period – all the best! If you're at Colgate's...come see us. Members of the Athletics NZ Community Sport team will be at both the North Island and South Island Colgate games. Come have a chat and check out what Athletics NZ has in store for Children's Athletics Clubs. We will also have a Kids Athletics Challenge set up incorporating some of the new IAAF Kids Athletics programme for kids to try during their lunch break.

I hope you all have a Merry Christmas and I look forward to working with you all in 2014.

Cat O'Sullivan

Selwyn Athletics Club – Maximising Participation

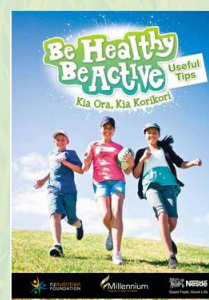
Selwyn Athletics Club is a new club operating in Rolleston, Christchurch. They began with 60 members in 2012 and have grown to 130 this season. Selwyn Athletics have an exciting programme that is based on the Athletics NZ Run Jump Throw programme and are the first club in Canterbury to trial the IAAF Kids Athletics programme. They held their first Kids Athletics competition on Monday night.



Well done Selwyn!

Nestle Be Healthy Be Active

The Nestle Healthy Kids brand proudly supports the IAAF Kids Athletics programme globally. This year Athletics NZ has been working with Nestle to build the IAAF Kids Athletics Programme with the aim of making it widely available to Athletics Clubs and Schools throughout NZ. Watch this space for more developments early next year.



In the meantime check out Nestles **'Be Healthy Be Active'** **website**. It includes nutrition resources for teachers/coaches, parents and kids, including an online nutrition journal and interactive activities.

GET SET GO – Pathway to Success

In November two big GET SET GO events were held throughout New Zealand. The first was held at Eden Park in Auckland with over 800 kids from 32 schools participating. Star shot putter Valarie Adams who is the ambassador for the programme was there to meet all the kids. They were all excited at the chance to ask her questions and get their photo taken with her. A couple of days later it was Wellington's turn. They held their event at Newtown Park. Kids from the local athletics clubs were invited to come along and experience the GET SET GO programme. The kids (and parents) had a fantastic time. A massive thanks to Active Post for all their support. Thank you also to Sport Auckland, Athletics Wellington and Kelly Sport for helping put these events together.



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PENCIL IT IN.

**Athletics New Zealand
Club Connect Conference**

Tentative date...
8 – 10 August 2014

Addington, Christchurch

More details to come, early 2014.

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CLUB CHAT

