Hi Clubs!

By now I’m sure most of you are working hard getting ready for the summer season. It has been a busy and productive winter for us here at Athletics NZ, working on further developing programmes and products to make your life easier. In this issue read about what went on at the Annual Club Connect Conference in August, the action around Run Jump Throw and the new Case Study Project Athletics NZ has launched to share good news stories and best practice. Summer clubs be sure to take note of the new Member Club registration process too.

All the best for the coming season. I look forward to seeing some exciting things happening in your Athletics community this summer.

Cat O’Sullivan

Club Connect Conference

Athletics NZ held their annual Club Connect Conference and AGM in Christchurch on August 8 – 10. Over 70 attendees from 35 different clubs attended over the weekend. We kicked off the Friday night with Drinks and Nibbles while we got an update from Annette Purvis on the Levy Review and the strategic direction of Athletics NZ. It was also a chance for everyone to meet our new CE Linda Hamersley. As guests arrived on Saturday morning for the Athletics NZ AGM, they were forced to walk through the Athletics NZ participation pathway starting with Get Set Go and finishing with a life sized Val Adams. After this, most guests fleeted away to participate, officiate or spectate at the Athletics NZ Cross Country Champs at Halswell Quarry.

Christchurch put on a cracker of a day and huge congratulations needs to go to the Local Organising Committee who delivered a fantastic event. A large group of us finished the day with dinner at Speights Ale House. On the Sunday we presented most of the Club development presentations. This year we trialled a new format where guests had the option of two different streams. We tried to cover relevant topics for the wide variety of people we had attending. One stream was purely focused on Club Development and the other was targeted at the regional level. For those who made it … thanks for attending. We really hope you went away with some new ideas. For those who couldn’t make it, we have posted all the presentations on our website.

We had two IAAF kits to give away. One for a club attending the conference and the other to a club that filled out the online survey. Congratulations to Olympic Athletics Club in Wellington who won the conference attendance kit and to St Pauls Harrier and Athletics Club in Invercargill who won the kit for filling out the online survey. The surveys are still open online so feel free to fill one in…so we can improve the event in the future.

Attendee Survey
Non Attendee Survey
RUN JUMP THROW

Over the last couple of months Athletics NZ has delivered Level 2 & 3 Run Jump Throw modules in Dunedin & Whangarei. The Dunedin course was run through the University of Otago and was aimed at Physical Education Students interested in working in the primary school sector. Twenty students attended and learnt the basics of Athletics. They will now head out and run some activities and have a go days around Dunedin.

The Whangarei group was a mix of club members, RST staff and student coaches. Again we had a great time learning the basics of Running, Jumping and Throwing with all the fun modified equipment. The participants are taking their new found knowledge back to their clubs or schools to share with the children.

Run Jump Throw Facilitators Course

This weekend we are holding the first ever Run Jump Throw Facilitators workshop. We have 21 Coaches attending from around NZ that will come away with the knowledge to deliver Run Jump Throw courses in your region. An exciting step for Athletics NZ in growing and developing a great programme.

GET SET GO Valarie Adams Tour

This is an opportunity for young children, along with Parents, Whanau and Teachers from Schools all over New Zealand to learn about and participate in Athletics New Zealand’s “Get Set Go” programme. The programme will be delivered by Athletics New Zealand, partnering with local sporting providers and key partners in each region.

Valerie Adams will be attending the sessions for the full duration and each class will get the opportunity to meet her.

Children in class groups of approx. 25 will ‘travel’ along a sporting pathway, playing and having fun at each activity which has a specific skill focus. Parents, Teachers and Whanau are invited to join in, participate in the activities, and learn more about the skills and outcomes that the activities are developing. One activity area will be our ‘Superstar Station’, where children will have the opportunity to have a photo with Val, and spend time talking with her. The final 30-45min of each event will be open to the general public with Valerie available for signings and photographs. The Get Set Go stations will still be open and available for children and members of the public to participate.

Dates & Venues

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<td>Sun 19 October</td>
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For further details please contact Karen Laurie at Athletics NZ.

Levy Update:

I hope most clubs would be aware that the Board Chair, Annette Purvis and the Athletics NZ CE, Linda Hamersley visited all 11 Centre regions during July and August to propose and discuss a new levy collection method. To summarise the work to date, it is proposed that a low broad-based membership fee be introduced for all club members, with Under 7’s being a lower membership fee. The proposal was well received throughout the Centres. A memo was sent to clubs on 17 September highlighting the next steps in the process.
Case Studies - Sharing Best Practice

We think sharing ideas and best practice is the best way to learn and move forward. Sharing Case Studies are a great way to share good news stories, best practice models and a great way to promote your club. It’s our aim to share as many of your stories as possible so we can all learn from each other.

Check out the first four Case Studies:

- **GET SET GO: Growing Membership by creating great programmes and partnerships**
  – Athletics Wellington

- **RUNNING 101: Engaging the Recreational Runner**
  – Sport Manawatu

- **RETAINING ATHLETES: Facilitating Positive Movement from Junior to Senior Grades**
  – Winton Athletics Club

- **RUN JUMP THROW: Retaining members by creating a great junior environment**
  – Point Chevalier Athletics Club

We would love to share your story. We have a $100 Sports Distributor Voucher to give away each month to the best case study submitted. The case study will also be published on our website and given to you to share with your stakeholders. All you need to do is fill in the form on our website and email it to us before the 20th of the month.

New Club Registration Process – Attention All Summer Clubs!!

As you may be aware Athletics NZ has introduced a new Member Club Registration process this year. We’ve gone online!! The purpose of the online registration form is to gather up-to-date contact details for each club to improve our communication with all clubs. The form takes around 10 minutes to fill out and requires clubs to enter key club contacts (E.g. President name and email address). The new process also gives clubs the option of paying their Member Club Fee (previously Affiliation Fee) online using a credit card or alternatively generating an invoice with payment instructions once the form is completed.

By now all clubs will also have received a log on for their club portal. This allows any club to update their primary contact details and manage club membership at any time. If you need more information on this please contact your centre registrar.

A list of all clubs currently affiliated can be found on the Athletics NZ Website.

Thanks to the 139 Clubs that have already gone through the process, we understand it’s a new/different process, so thanks for your cooperation.

Club Development Contact:

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