

## Flexible Membership Options – Frequently Asked Questions

### *Membership Structure*

#### **When will the new membership structure be introduced?**

The new membership structure will be introduced from April 1 2023. There will be flexibility with this timeline as club volunteers are supported to consider and introduce the optional membership types which best suit their club.

#### **What are the new membership types that will be introduced in April 2023?**

##### **Rolling Annual Membership – National change**

- Will be introduced nationally from April 1, 2023 (clubs cannot opt out)
- Available for senior (20+) athletes and social members
- A 12-month membership, which begins in the month of purchase

##### **Winter Seasonal Membership – Club determined change**

- Membership aligning with the winter distance running season – April-October (National Road Relay Championship)
- Summer membership “top up” will be available
- Available for senior (20+) athletes, excluding social members

##### **Quarterly Membership for 15-19 year olds – Club determined change**

- Three-month membership split into four quarters:  
**Q1:** Apr-Jun | **Q2:** Jul-Sep | **Q3:** Oct-Dec | **Q4:** Jan-Mar
- Available for athletes aged 15-19 years to provide flexibility around other seasonal sports

##### **Summer Quarterly Membership for athletes 14 and under – Club determined change**

- Three-month membership available over the summer months
  - Option of **Q3:** Oct-Dec or **Q4:** Jan-Mar
  - Available for athletes under seven and aged 7-14 years

### *Membership Fees*

#### **When will pricing for the new membership options be available?**

Athletics New Zealand will work with centres and clubs over the coming months to finalise pricing for the new membership options. This information will be made available as soon as possible.

### *Future Changes*

#### **What is the plan to review and assess the success of the options and adapt if needed?**

We will annually review the success of the membership options, and evolve our offering based on participant feedback.

#### **Will other membership options be explored in the future?**

There were a number of other membership options identified during the consultation and review process, and while we have a desire to try everything, we decided to limit the number of changes we introduce in the first instance. We will consider introducing further membership options in future based on member feedback.

### *Information for Clubs and Current Members*

#### **For anyone who has registered for the 2022-23 season, will anything change about their membership?**

No, nothing will change for the 2022-23 season. But current members will have more options available to them when they renew membership.

#### **Can the new membership options be set-up in the current membership system?**

Yes. The Athletics NZ team will be holding workshops in the new year to support club volunteers managing this process, and support will be available to clubs on an ongoing basis.

#### **How can my club find out more about the membership changes?**

Athletics NZ will be hosting a series of online membership workshops for clubs. Dates will be announced in the new year. If you have any questions please email us at [community@athletics.org.nz](mailto:community@athletics.org.nz).